

Omaha Field trip

October 16-18, 2013

Wednesday, October 16

4 p.m. departure, dinner in West Des Moines

Thursday 10/17

8:00 a.m.- leave the hotel

8:30 a.m. Mike Laden- MITA Seminar (C-TPAT topic) MITA seminar with professionals from the area

Michael D. Laden – Principal

In addition to his capacity at Trade Innovations, Mr. Laden is the President of TRG Direct. Mr. Laden has more than 30 years of experience in the international trade industry, most recently as the President of a customs brokerage firm operating exclusively for and inside of a mass retailer. Mr. Laden has been licensed by US Customs since 1981. He served the maximum two term limit on the Commercial Operations Advisory Committee (COAC) providing advice on customs matters to the US Treasury Department and the Department of Homeland Security. He is a member of the CBP Trade Support Network (TSN) which is currently designing the next CBP computer architecture known as ACE (Automated Commercial Environment). He was the executive sponsor of a direct-filing program for customs entries (>200,000 entries annually) and helped a mass retailer achieve the coveted ISA designation. Mr. Laden is also credited with developing some of the most creative and ingenious customs compliance programs, policies and procedures; allowing his employer to achieve unprecedented levels of compliance, while lowering associated landed costs.

11:00/11:30 a.m. Claas (possible tour/video by Marketing Dept)

CLAAS Omaha, Inc. -- The production company for CLAAS in North America.
8401 S. 132nd Street, Omaha, NE 68138, Tel. 1-402-861-1000

(Lunch brought in)

2:00 p.m. Mark Haner – Yahoo Small Business Sales Manager:

Mark has been working with small & mid-sized businesses since 2007. He specializes in providing entrepreneurs with guidance to begin their online presence and in helping established businesses grow their visibility and reach. Mark leads the Yahoo Small Business sales team of 20 representatives based in Omaha, NE, and has responsibility for both website services and small business advertising solutions.

6:00- Alumni Social at Old Chicago Pizza

Friday 10/18

CDS Global Logistics- Steve Sampson (VP North America) / Adam Baumgartner

Union Pacific?

Linkedin?

Return to campus around 10 p.m.